

# RODEO of the OZARKS

\*\*\* SPRINGDALE, AR SINCE 1944 \*\*\*

Dear Friends,

**"Candy Canes & Christmas Carols"** is the theme for the **26th Annual Christmas Parade of the Ozarks**. The holidays will be here before we know it! This annual event has become a Springdale tradition and we would like to invite you to join us on **November 26<sup>th</sup>**. In addition to the parade, Springdale will host Christmas on the Creek. Shiloh Square will host a lighting of the Christmas tree, caroling, downtown lights, and so much more!

The Christmas Parade of the Ozarks brings a diverse collection of groups, families, organizations and businesses together for one special evening. The parade is open to the public and participation is free. The Christmas Parade would not be possible without the support our local businesses, like yours.

We would like to invite you and your business to consider a sponsorship for this year's Christmas Parade. The Springdale Benevolent Foundation is a 501 (c) (3) organization, therefore, all donations are tax-deductible. Please review the attached sheet of donation levels. Your donation will help to continue this Springdale tradition.

The parade will begin at Parsons Stadium at 6:00 PM and will continue West down Emma Avenue. If you are interested in participating in the parade, entry forms are available online at [rodeooftheozarks.org](http://rodeooftheozarks.org). Entry forms for 2022 can be submitted online or in our Office at Parsons Stadium.

We appreciate the support that you have shown the Christmas Parade of the Ozarks.

Sincerely,

  
SPRINGDALE BENEVOLENT FOUNDATION



Parade Route

The parade will leave the Rodeo Grounds headed west on Emma Avenue it will turn right on commercial Street travel a short distance and turned left on E. Johnson Avenue then turn left on N. Main St. and then turned back right on Emma Avenue ending at Harris Street

Springdale Benevolent Foundation DBA Rodeo of the Ozarks  
PO Box 1909 Springdale, AR 72765 \* Phone 479-756-0464 \* Fax: 479-756-6582



## 2022 Christmas Parade of the Ozarks Sponsorship Options

### Dream Sponsors (\$2500)

- Company Name & Logo on Presenter Banner
- Listed in all Press Releases
- Fourth (1/4) page ad on our website as a Sponsor
- Logo on E-mail blasts
- 1 month advertisement on Electronic Billboard (Corner of 265 and Emma Ave)

### Christmas Angels (\$400 to \$2499)

- Company Name & Logo on Lead Banner
- Listed in all Press Releases
- Fourth (1/4) page Ad on our website as a Sponsor
- Logo on E-mail blasts
- Sponsor name on Electronic Billboard

### Santa Sponsors (\$200 - \$399)

- Company Name on Second Sponsor Banner
- Listed in all Press Releases
- Listed on our website as a Sponsor

### Elf Sponsors (\$50 - \$199)

- Listed in all Press Releases
- Listed on our website as a Sponsor

Sponsor Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Dream Sponsor  
\_\_\_\_\_ Christmas Angel  
\_\_\_\_\_ Santa Sponsor  
\_\_\_\_\_ Elf Sponsor

**Please make checks payable to:**

Springdale Benevolent Foundation  
PO Box 1909  
Springdale, AR 72765

Amount Enclosed \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature

Entry Forms for participating in the parade can be found on our website:

[RodeooftheOzarks.org](http://RodeooftheOzarks.org)

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